

QUALITIES OF BUSINESSMEN

BUSINESS ABILITY

Ability is first requirement that may be god gifted. In which field you can perform excellently or example in education, teaching, manufacturing, marketing, sale and many more thousands of field.

BUSINESS MORALITY

Always be honest "honesty is the best policy "Honesty is required in dealing in purchasing. Due to honesty we can capture our customer easily and also our goodwill creates in the market and everywhere.

ALERTNESS AND INTELLIGENCE

We must have to alert each on everything about the market, competitors, people wants, about or product. What our competitors are doing how they adopt the product. How they capture the customer, use there in how to grow their business what to have to do. Use new technology, new packages, to rose the business.

DETERMINATION AND COURAGE

Hard working and completely concentration to the business is the quality of the businessmen. Because business must required hard working physically and mentally both. This also helps us to expand our business. We must have to alert about the customer what they require and also with our competitors strategy, thinking and what they applying to grow their business and hoe they capture the customers.

TRAINING, EDUCATION & EXPERIENCE.

All these things are must required in the business we must have train about the field and experience and education is must required, we have to give training to our employees. Due to all these things they give good response to our business. An educated man can do better business then uneducated man. An educated man and experience is also must required.

FINANCIAL CAPACITY

We must have financial capacity to start or running the business. If we don't have the large financial capacity then we can take loans from banks, take money or product on our goodwill or also pr, to expand our business financial capacity is must required.

IMPRESSIVE PERSONALITY

An-impressive personality is must required. In this the way of talking, sitting, walking, spoken style which impress everybody and also have the ability of convincing the peoples use politely sweet language with impressive style.